



**METROPOLITAN  
POLICE**

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TERRITORIAL POLICING

**BEST BAR NONE**



**Brent Borough  
Licensing Department**

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Your ref:  
Our ref: 01QK/19/15/782

Date **4th March 2015**

**Police representation for a new Premises Licence at Unit H, 273 Abbeydale Road, Wembley, Middlesex HA0 1TW.**

I certify that I have considered the application shown above and **I wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

Officer: **Paul Whitcomb**  
**Licensing Constable PC 782QK**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder.

**Personal Licence Holder**

The sale of alcohol to drunken people and children is a major cause of concern to police and highlighted in the Governments Alcohol Harm Reduction Strategy. Off Licences are particularly open to these sales receiving little supervision or visits from the responsible authorities. Those who sell alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

**Closed Circuit Television (CCTV)**

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises.

With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

### **Operating Hours to be displayed on Premises**

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item. Likewise the name of the Designated Premises Supervisor (D.P.S.) should be similarly displayed. This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

A Summary of the Premises Licence will be displayed at each public entrance to the premises.

### **High Strength Alcoholic Drinks**

Street drinkers and drunkenness is a major cause for concern in Brent. Brent Borough is a controlled drinking zone. It is proven that high strength but cheap lagers, beers and cider contribute to the problem. If the premise does not stock these cheap high strength drinks (above 6.0% ABV) then the problem will be lessened or displaced. All Off Licenses in the area will be required to stop stocking these High strength drinks as they vary or come to review.

### **Security Measures**

The following measures are proven to improve the security of your shop premises.

The floor area in front of the counter must be kept clear of any objects that could be used as a step to attack staff. Behind the counter the floor area should be raised 15 centimetres.

The premises must be protected by a monitored Intruder Alarm system.

The till/s should be secured from being lifted or moved. There shall be a door where access to the till area begins.

The window of the premises shall be kept clear of signage and advertising.

Spirits, Champagne and other similar valued goods should be displayed behind the counter. All alcohol within the shop should be displayed within the direct sight of the till operator and not obscured by other shelving etc.

***Police require the following points should be added as conditions on the premises licence as below.***

All staff will undergo training of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff. The training log shall be kept on the premises and made available for inspection by police and other relevant authorities upon request.

A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

CCTV cameras shall be installed to cover the entrance of the premises.

No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.

A "Challenge 25" policy shall be adopted and adhered to.

An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- All crimes reported to the venue
- All ejections of patrons
- Any complaints received
- Any faults in the CCTV system
- Any refusal of the sale of alcohol
- Any visit by a relevant authority or emergency service.

The following crime prevention measures are to be implemented:  
A time delay safe with deposit slot and anti fishing mechanisms must be used in line with a cash minimization policy.  
Regular robbery awareness and cash minimization training given to all staff.

Outside the hours authorised for the sale of alcohol and when members of the public are permitted to be at the premises, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors; so as to prevent access to alcohol by customers and staff.

Yours Sincerely,

**Paul Whitcomb PC 782QK**  
**Licensing Constable Brent Police**